

11th Annual National Workshop for State & Local Transportation Advocates

July 15-16

Marriott Metro Center in Washington, D.C.

The **National Workshop for State & Local Transportation Advocates** brings together allies from around the country to share best practices, playbook secrets and strategies to successfully advance state and local legislative and ballot initiatives that boost transportation investment.

Over \$100 billion in new revenue has been dedicated to infrastructure improvements over the past 10 years because of the advocacy work initiated by the Center and its state and local partners.

This year's event will address real-life challenges and success stories of funding campaigns.

Attendees will learn more about what states have raised or are trying to raise new transportation revenues, why they are doing so, what revenue streams they are exploring, who the major players are, and the resulting outcomes.

MONDAY, JULY 15

12:30-2 p.m.

Transportation Investment Advocates Council Meeting (Invitation Only)

Topics include resources, state updates, and campaign strategies.

Contact Transportation Investment Advocacy Center (TIAC) Director Carolyn Kramer Simons: ckramer@artba.org

2-2:10 p.m.

Welcome Remarks

2:10-3:10 p.m.

Choose the Best Electric Vehicle Fee to Support Project Funding

Experts and advocates weigh the differences, challenges, and benefits of electric vehicle registration fees, charging station fees, the gap caused by fuel-efficient vehicle fees and road usage charges.

- Nick Donohue, Principal, Capitol Transportation Consulting
- Frank Jimenez, Senior Fiscal & Policy Analyst, California Legislative Analyst's Office

3:10-3:30 p.m.

Break

3:30-4:15 p.m.

One Size Doesn't Fit All: Different Approaches to Revenue Shortfalls

States from different political, economic, and geographic areas share their perspectives on how to increase transportation revenue, why some proposals do

or do not resonate in different states, how a state's public officials view transportation investment, and avenues utilized to elevate awareness and drive action.

- Joel Skelley, Director of Policy, Kansas Department of Transportation
- Andrew McLean, MPP, JD, Transportation Policy Specialist, CDM Smith

4:15-5 p.m.

Telling the Story: Communicating the Value of Transportation Investment

Learn more about successful communications strategies that spotlight the economic and quality of life benefits of transportation investment, and how to engage public officials and voters to create winning campaigns. State advocates will also share their 'transportation scorecard' campaign for the upcoming state elections.

- Dave Rible, Executive Director, Utility and Transportation Contractors Association of New Jersey
- Associated Pennsylvania Constructors
- Beth McGinn, Vice President of Communications, ARTBA

5:30-7 p.m.

Dinner on your own.

TUESDAY, JULY 16

8-9 a.m.

Breakfast

9-9:30 a.m.

Transportation Construction Market Conditions Report

Gather intelligence about how states are leveraging their bipartisan infrastructure law funding to jumpstart the U.S. highway and bridge improvements, along with information on state transportation department budgets and challenges.

- Dr. Alison Premo Black, ARTBA chief economist
- Josh Hurwitz, ARTBA senior economist

9:30-10 a.m.

2024 State Funding Legislation & Ballot Initiatives

A review of recent state and local legislative and ballot measure trends, what historical data says about future funding initiatives, areas of opportunity for post-election campaigns, addressing facts and myths of transportation funding, and an early look at November ballot initiatives.

- Carolyn Kramer Simons, ARTBA senior director of state funding policy

10-10:30 a.m.

Break

10:30-11 a.m.

Making the Most of a Transportation Funding Task Force

Before acting, states are increasingly exploring long-term revenue solutions by creating task forces or committees to develop recommendations. Two advocates share their recent task force experience and its impacts on future transportation funding.

- Jeff Mahoney, executive director, Construction Industries of Massachusetts, Inc.

11-11:45 a.m.

Federal Transportation Policy Update & 2024 Election Preview

Get the scoop on key federal transportation policy matters and an early preview of what's at stake in the November congressional elections.

- Lauren Schapker, ARTBA vice president of legislative affairs
- Dean Franks, ARTBA senior vice president of congressional relations

11:45 a.m.-12:30 p.m.

Lunch

12:30-1:30 p.m.

State House View of Transportation Funding

Top lawmakers will discuss the politics of funding in their respective states during one of the workshop's most popular sessions.

- Hawaii Sen. Chris Lee (D- District 25), Majority Whip
- Maryland Del. Marc A. Korman, Esq. (D- District 16), Chair- Environment and Transportation Committee
- Wisconsin Sen. Howard Marklein (R- District 17)

1:30-2:15 p.m.

Challenges to Current Transportation Funding Streams

Walk away with hard facts and information on the challenges to traditional transportation revenue sources, learn about future revenue projections and how states are preparing, address the myths and facts of transportation funding, and discuss what you can do to educate the public, lawmakers, and stakeholders.

- Rocky Moretti, Director of Policy and Research, TRIP
- Caroline Sevier, Director of Government Relations, American Society of Civil Engineers

2:15-2:30 p.m.

Closing Remarks