TUESDAY, JULY 14

Advocacy Afternoon

1:30-2:30 p.m. Transportation Investment Advocates Council Meeting
Meeting only for members of the Transportation Investment Advocates Council and those interested in Center resources and operations.
To attend, you must RSVP to Center Director Carolyn Kramer at ckramer@artba.org.

2:45 p.m. Welcome

3:15-4:15 p.m. Session I: Keys to Success—Building Legislative Trust & Educating the Public
An exploration of how advocates utilize marketing and public opinion surveys to educate their audience, and how lockbox and infrastructure bank legislation help pave the way for future funding.
 Speakers:
Michael Quigley, executive director, California Alliance for Jobs
Jeffrey C. Southard, executive vice president, Virginia Transportation Construction Alliance

WEDNESDAY, JULY 15

12-1 p.m. Session II: Analysis of Major Transportation Funding Trends & Federal Funding Report
A review of recent trends and initiatives found in state legislative and ballot measures, an analysis of state election results, an update on federal transportation investment discussions, and a progress report on the scheduled 2020 reauthorization of the FAST Act.
Speakers:
Dr. Alison Premo Black, chief economist, ARTBA
Dean Franks, senior vice president of congressional relations, ARTBA

1-1:30 p.m. Networking Break: Connect with Your Peers

1:30-2 p.m. Session III: Adapting to a New Reality
A discussion on the impact that Covid-19 is having on state and local transportation revenues and budgets, the effect on long-term planning, and how advocates are adapting their transportation investment campaigns.
Speakers:
Maria Fuentes, executive director, Maine Better Transportation
*Moderated by Dr. Alison Premo Black, ARTBA*

2:00 – 2:15 p.m.  Networking Break

2:15 p.m.-3:15 p.m.  **Keynote Panel: Transportation Investment Success–Perspectives from State Legislators**
Lawmakers who advocated for measures to increase transportation funding in their state during 2020 legislative sessions share insight into what makes a measure successful.
*Speakers: Pending, in collaboration with the National Conference of State Legislators*

3:45–4 p.m.  Closing Session