TUESDAY, JULY 14  Advocacy Afternoon

12:30-2:30 p.m.  Transportation Investment Advocates Council Meeting & Lunch
Meeting only for members of the Transportation Investment Advocates Council and those interested in Center resources and operations. To attend, you must RSVP to Center Director Carolyn Kramer at ckramer@artba.org.

2 p.m.  Registration Desk Opens

2:30 p.m.  Welcome

2:35-3:30 p.m.  Session I: Panel Discussion–Overcoming Your Challenges
Three advocates will share their experiences overcoming challenges to state and local transportation investment, including: divided government, lack of confidence in government and opposition from anti-tax groups. Final topics will be chosen by the Transportation Investment Advocates Council.
Speakers: Pending

3:30-4:30 p.m.  Advocacy Track–Breakout Discussions on Overcoming Your Challenges
Experts in Session I will rotate through four groups to answer questions. Speakers and attendees will brainstorm solutions based on what has/hasn’t worked, lessons learned and best practices.
Speakers: Pending

4:30-5 p.m.  Networking Break: Connect with Your Peers

5-6:30 p.m.  Opening Reception

6:30 p.m.  Dinner on Your Own

(cont’d)
WEDNESDAY, JULY 15

8 a.m.        Registration Desk Opens

8-8:30 a.m.   Buffet Breakfast & Networking

8:30-9:15 a.m. Session II: An Analysis of Major State Transportation Funding Trends
A review of recent trends and initiatives, a preview of 2020 ballots, election results, expectations for 2021 and why it’s important for states to act now to increase transportation funding.
Speaker: ARTBA Chief Economist Dr. Alison Premo Black

9:15-10:00 a.m. Session III: Road to Reauthorization – Federal Transportation Funding Report
A progress report on the scheduled 2020 reauthorization of the FAST Act.
Speaker: ARTBA Senior Vice President of Congressional Relations Dean Franks

10:00-10:30 a.m. Networking Break: Connect with Your Peers

10:30-11:30 a.m. Session IV: Planning for Upcoming Measures
As states and local advocates prepare transportation investment legislation and ballot campaigns, a look at the groundwork formation of their plans and outlook going forward.
Speakers: Pending

11:45 a.m.-1 p.m. Keynote Lunch Panel: Transportation Investment Success—Perspectives from State Legislators
Lawmakers who advocated for measures to increase transportation funding in their state during 2020 legislative sessions share their secrets for success.
Speakers: Pending

1:00-2:00 p.m.    Session V: Keys to Success—Building Legislative Trust & Educating the Public
An exploration of how advocates utilize marketing and public opinion surveys to educate their audience, and how lockbox and infrastructure bank legislation help pave the way for future funding.
Speakers: Pending

2-2:15 p.m.      Networking Break: Connect with Your Peers

2:15-3:15 p.m.   Session VI: 2020 Hot Topics Debate
Advocates with different viewpoints will debate hot topics, including organized opposition to increasing taxes, transit funding sources, legislative vs. ballot process and more.
Speakers: Pending

3:15-3:30 p.m.   Closing Session

6 p.m.          32nd Annual ARTBA Public-Private Partnerships in Transportation Conference Reception
Workshop attendees invited to attend.