



7TH ANNUAL  
“NATIONAL WORKSHOP FOR STATE &  
LOCAL TRANSPORTATION ADVOCATES”

JULY 14 - 15, 2020

MARRIOTT METRO CENTER | WASHINGTON, D.C.

**TUESDAY, JULY 14**

**Advocacy Afternoon**

12:30-2:30 p.m.

**Transportation Investment Advocates Council Meeting & Lunch**

Meeting only for members of the Transportation Investment Advocates Council and those interested in Center resources and operations. **To attend, you must RSVP to Center Director Carolyn Kramer at [ckramer@artba.org](mailto:ckramer@artba.org).**

2 p.m.

**Registration Desk Opens**

2:30 p.m.

**Welcome**

2:35-3:30 p.m.

**Session I: Panel Discussion—Overcoming Your Challenges**

Three advocates will share their experiences overcoming challenges to state and local transportation investment, including: divided government, lack of confidence in government and opposition from anti-tax groups. Final topics will be chosen by the Transportation Investment Advocates Council.

**Speakers: Pending**

3:30-4:30 p.m.

**Advocacy Track—Breakout Discussions on Overcoming Your Challenges**

Experts in Session I will rotate through four groups to answer questions. Speakers and attendees will brainstorm solutions based on what has/hasn't worked, lessons learned and best practices.

**Speakers: Pending**

4:30-5 p.m.

**Networking Break: Connect with Your Peers**

5-6:30 p.m.

**Opening Reception**

6:30 p.m.

**Dinner on Your Own**

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## WEDNESDAY, JULY 15

- 8 a.m. **Registration Desk Opens**
- 8-8:30 a.m. **Buffet Breakfast & Networking**
- 8:30-9:15 a.m. **Session II: An Analysis of Major State Transportation Funding Trends**  
A review of recent trends and initiatives, a preview of 2020 ballots, election results, expectations for 2021 and why it's important for states to act now to increase transportation funding.  
**Speaker: ARTBA Chief Economist Dr. Alison Premo Black**
- 9:15-10:00 a.m. **Session III: Road to Reauthorization – Federal Transportation Funding Report**  
A progress report on the scheduled 2020 reauthorization of the FAST Act.  
**Speaker: ARTBA Senior of Vice President of Congressional Relations Dean Franks**
- 10:00-10:30 a.m. **Networking Break: Connect with Your Peers**
- 10:30-11:30 a.m. **Session IV: Planning for Upcoming Measures**  
As states and local advocates prepare transportation investment legislation and ballot campaigns, a look at the groundwork formation of their plans and outlook going forward.  
**Speakers: Pending**
- 11:45 a.m.-1 p.m. **Keynote Lunch Panel: Transportation Investment Success–Perspectives from State Legislators**  
Lawmakers who advocated for measures to increase transportation funding in their state during 2020 legislative sessions share their secrets for success.  
**Speakers: Pending**
- 1:00-2:00 p.m. **Session V: Keys to Success–Building Legislative Trust & Educating the Public**  
An exploration of how advocates utilize marketing and public opinion surveys to educate their audience, and how lockbox and infrastructure bank legislation help pave the way for future funding.  
**Speakers: Pending**
- 2-2:15 p.m. **Networking Break: Connect with Your Peers**
- 2:15-3:15 p.m. **Session VI: 2020 Hot Topics Debate**  
Advocates with different viewpoints will debate hot topics, including organized opposition to increasing taxes, transit funding sources, legislative vs. ballot process and more.  
**Speakers: Pending**
- 3:15-3:30 p.m. **Closing Session**
- 6 p.m. 32<sup>nd</sup> Annual ARTBA Public-Private Partnerships in Transportation Conference  
Reception  
Workshop attendees invited to attend.