Transportation Investment Advocates Council Annual Meeting
This meeting is for members of the Transportation Investment Advocates Council and those interested in learning more about research and resources for state transportation funding advocacy.

Hot Topics
An interactive discussion on transportation funding methods and campaign techniques.
• Led by Carolyn Kramer, TIAC Director

Transportation Investment Advocates Council Networking Reception

Breakfast
Welcome
• Dave Bauer, President and CEO, ARTBA

Identifying & Analyzing Significant State Transportation Funding Trends
A review of recent trends and initiatives, a preview of 2019 ballots, election results, expectations for 2020 and why it’s important for states to act now to increase transportation funding.
• Dr. Alison Premo Black, Chief Economist, ARTBA

2019 State Gas Tax Increases Roundtable - Keys to Success from Winning Campaigns
Advocates share their insight from successful legislative campaigns to increase state/local transportation funding.
• Andrew Harrell, Executive Director, Alliance for Alabama’s Infrastructure
• Tom Layfield, Executive Director, Alabama Road Builders Association
• Joey Dean, Executive Vice President, AGC Arkansas
• Chris Runyan, President, Ohio Contractors Association
• Mike Sturino, President and CEO, Illinois Road & Transportation Builders

Networking Break
Optional trivia question for the chance to win a prize!

Road to Reauthorization: Federal Transportation Funding Report
• Dean Franks, Senior Vice President of Congressional Relations, ARTBA
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| 11:15 a.m. – 12 p.m. | **Battleground States: How National Politics Can Impact the Local Vote**<br>Advocates share their tips on how to prepare a winning state campaign during times of polarized national politics.  
- Len Toenjes, President, AGC of Missouri  
- Emily Cohen, Executive Vice President, United Contractors |
| 12 – 12:30 p.m. | Lunch |
| 12:30 – 1:30 p.m. | **Building Relationships with Lawmakers: Perspectives from State Transportation Funding Champion Legislators**<br>Legislators who advocated for measures to increase transportation funding in their state share their secrets for success. |
| 1:30 – 2:15 p.m. | **Expert Roundtable: Pros & Cons of Tolling**<br>Facing a lack of political will to raise taxes or fees, several states are exploring options to increase revenue through the use of tolls. Speakers will discuss the benefits and challenges of tolling and congestion pricing.  
- Jennifer Aument, President North America, Transurban  
- Bob Poole, Director of Transportation Policy, Reason Foundation  
- Vicki Kitchin, Executive Director, Build Indiana Council |
| 2:15 – 2:30 p.m. | **Helping Communities Complete Projects: CASE Dire States Update**<br>CASE Construction Equipment awards a $25,000 equipment grant annually to support the effort of a deserving village, town, municipality or county to build or repair infrastructure in the community |
| 2:30 – 2:45 p.m. | Networking Break  
Optional trivia question for the chance to win a prize! |
| 2:45 – 3:30 p.m. | **Boosting Ballot Measure Results - Lessons Learned From 2018**<br>Voters have approved 76 percent of over 1,900 state and local transportation investment ballot measures since 2009. Advocates explore how these voter initiatives differ from other legislative campaigns, including proven campaign strategies, challenges, and more.  
- Sandra Hagen Solin, Founder, Capitol Solutions  
- Jennifer Patterson, Executive Director, South Carolina Alliance to Fix Our Roads |
| 3:30 – 4:15 p.m. | **EVs and an Evolving World**<br>Facing a future of more fuel-efficient vehicles, states have been exploring innovative solutions to ensure the long-term stability of their transportation funds. Three speakers will share their experiences with electric vehicle fees, road usage charges, and vehicle registration fees based on mileage.  
- Humburto Tasaico and Amna Cameron, North Carolina Department of Transportation  
- Nathan D. Lee, PE, Director of Technology and Innovation, Utah Department of Transportation  
- Dr. Patricia Hendren, Executive Director, I-95 Corridor Coalition |
| 4:15 – 4:30 p.m. | Closing Remarks |
| 6 – 7:30 p.m. | **Reception**<br>Join other state and local transportation advocates for an evening networking reception at the Grand Hyatt Washington. This reception is held in conjunction with ARTBA’s Public-Private Partnerships (P3) in Transportation Conference. All Workshop attendees are invited to attend. |

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