

## PROPOSED AGENDA

### Tuesday, July 16

- 3 – 5 p.m.                    **Transportation Investment Advocates Council Annual Meeting**  
*This meeting is for members of the Transportation Investment Advocates Council and those interested in learning more about research and resources for state transportation funding advocacy.*
- 5 – 6 p.m.                    **Hot Topics**  
*An interactive discussion on transportation funding methods and campaign techniques.*  
- Led by Carolyn Kramer, TIAC Director
- 6 – 7 p.m.                    **Transportation Investment Advocates Council Networking Reception**

### Wednesday, July 17

- 8 – 8:30 a.m.                **Breakfast**
- 8:30 – 8:45 a.m.            **Welcome**  
- Dave Bauer, President and CEO, ARTBA
- 8:45 – 9:15 a.m.            **Identifying & Analyzing Significant State Transportation Funding Trends**  
*A review of recent trends and initiatives, a preview of 2019 ballots, election results, expectations for 2020 and why it's important for states to act now to increase transportation funding.*  
- Dr. Alison Premo Black, Chief Economist, ARTBA]
- 9:15 – 10:15 a.m.         **2019 State Gas Tax Increases Roundtable - Keys to Success from Winning Campaigns**  
*Advocates share their insight from successful legislative campaigns to*

*increase state/local transportation funding.*

10:15 – 10:30 a.m.

**Networking Break**

*Optional trivia question for the chance to win a prize!*

10:30 – 11:15 a.m.

**Road to Reauthorization: Federal Transportation Funding Report**

*A progress report on a permanent revenue solution for the Highway Trust Fund and new infrastructure package, and the scheduled 2020 reauthorization of the FAST Act.*

11:15 a.m. – 12 p.m.

**Boosting Ballot Measure Results - Lessons Learned From 2018**

*Voters have approved 76 percent of over 1,900 state and local transportation investment ballot measures since 2009. Advocates explore how these voter initiatives differ from other legislative campaigns, including proven campaign strategies, challenges, and more.*

12 – 12:30 p.m.

**Lunch**

12:30 – 1:30 p.m.

**Building Relationships with Lawmakers: Perspectives from State Transportation Funding Champion Legislators**

*Legislators who advocated for measures to increase transportation funding in their state share their secrets for success.*

1:30 – 2:15 p.m.

**Expert Roundtable: Pros & Cons of Tolling**

*Facing a lack of political will to raise taxes or fees, several states are exploring options to increase revenue through the use of tolls. Speakers will discuss the benefits and challenges of tolling and congestion pricing.*

2:15 – 2:30 p.m.

**Helping Communities Complete Projects: CASE Dire States Update**

*CASE Construction Equipment awards a \$25,000 equipment grant annually to support the effort of a deserving village, town, municipality or county to build or repair infrastructure in the community.*

2:30 – 2:45 p.m.

**Networking Break**

*Optional trivia question for the chance to win a prize!*

2:45 - 3:30 p.m.

**Battleground States: How National Politics Can Impact the Local Vote**

*Advocates share their tips on how to prepare a winning state campaign during times of polarized national politics.*

3:30 – 4:15 p.m.

**EVs and an Evolving World**

*Facing a future of more fuel-efficient vehicles, states have been exploring innovative solutions to ensure the long-term stability of their transportation funds. Three speakers will share their experiences with electric vehicle fees, road usage charges, and vehicle registration fees based on mileage.*

4:15- 4:30 p.m.

**Closing Remarks**

6 – 7:30 p.m.

**Capitol Hill Reception**

*Join other state and local transportation advocates for an evening networking reception on Capitol Hill. This reception is held in conjunction with ARTBA's Public-Private Partnership Conference. All Workshop attendees are invited to attend.*