

The background of the entire page is an aerial photograph of a complex highway interchange. The image shows multiple levels of concrete overpasses and ramps, with several cars visible on the roads. The perspective is from directly above, looking down on the infrastructure.

# 2018 NATIONAL WORKSHOP FOR STATE & LOCAL TRANSPORTATION ADVOCATES

July 18  
Hyatt Regency Washington  
Washington, D.C.

# PROGRAM

**Tuesday, July 17**

Hyatt Regency Washington — Thornton Room

*RSVP REQUIRED FOR TUESDAY EVENTS. To attend contact TIAC Director Carolyn Kramer (ckramer@artba.org).*

3-5 p.m.

### **Transportation Investment Advocates Council Annual Meeting**

*This meeting is for members of the Transportation Investment Advocates Council and those interested in learning more about research and resources for state transportation funding advocacy.*

5-6 p.m.

### **Hot Topics**

*An interactive discussion on transportation funding methods and campaign techniques.*

6-7 p.m.

### **Transportation Investment Advocates Council Reception**

**Wednesday, July 18**

Hyatt Regency Washington — Columbia Ballroom

8-8:30 a.m.

### **Breakfast**

8:30-8:45 a.m.

### **Welcome**

8:45-9:15 a.m.

### **State & Local Transportation Funding Trends**

*A review of recent trends and initiatives, a preview of 2018 ballots, election trends, expectations for the next year, and why it is important for states to act now to increase transportation funding.*

9:15-10 a.m.

### **2017–2018 State Transportation Funding Campaigns Roundtable**

*Advocates share their takeaways from successful and unsuccessful campaigns to increase state/local transportation funding that failed to advance.*

10-10:30 a.m.

### **Protecting a Transportation Funding Increase**

*Transportation advocacy doesn't stop once the bill has been signed! A California advocate shares how his coalition developed a game plan to protect a \$5.2 billion annual increase— and the lawmakers who supported the measure— from an anti-tax crusade.*

10:30-10:45 a.m.

### **Networking Break**

10:45-11:15 a.m.

### **Federal Transportation Funding Update**

*A panel of experts provide an update on the Trump Administration's transportation infrastructure and status report on efforts to permanently fix the Highway Trust Fund.*

11:15-11:45 a.m.

**Setting the Stage for a Transportation Funding Increase**

*In most cases, a transportation funding increase does not happen overnight. Two advocates will share how their state has worked to gain public trust, educate lawmakers, combat anti-tax rhetoric, and prepare for a transportation funding increase.*

11:45 a.m.-12 p.m.

**CASE Dire States Grant**

12-12:30 p.m.

**Lunch**

12:30-1:30 p.m.

**State Transportation Funding Champion Legislators**

*Legislators who advocated for legislation to increase transportation funding within their state share their secrets for success.*

1:30-2 p.m.

**Successfully Bridging the Urban/Rural Divide**

*Uniting various interests around the state behind a common cause is an important element in a transportation funding campaign. Two advocates discuss their experiences uniting urban and rural interests in a coalition to increase overall transportation revenue in their state.*

2-2:15 p.m.

**Networking Break**

2:15-3 p.m.

**Short-Term Transportation Funding: The Benefits and Pitfalls of Bonds and General Fund Revenue**

*Many states utilize bonds and General Fund transfers to provide immediate revenue for their transportation infrastructure. Three advocates share their thoughts on this mechanism.*

3-3:45 p.m.

**Exploring Long-Term Transportation Funding Options**

*States explore various options to ensure the long-term stability of their transportation funds.*

3:45-4 p.m.

**Closing Remarks**

6-7:30 p.m.

**Evening Reception**

*Join other state and local transportation advocates for an evening networking reception. This reception is held in conjunction with ARTBA's Public-Private Partnership Conference. All Workshop attendees are invited to attend.*

[www.transportationinvestment.org](http://www.transportationinvestment.org)



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& Transportation  
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