



2017 NATIONAL WORKSHOP FOR STATE & LOCAL TRANSPORTATION ADVOCATES

Wednesday, July 12

Hyatt Regency Washington
Washington, D.C.



American Road
& Transportation
Builders Association

PROGRAM

Tuesday, July 11

ARTBA Offices

4-5:30 p.m.

Annual Meeting: Transportation Investment Advocates Council

This meeting is for members of the Transportation Investment Advocates Council and those interested in joining the Council.

5:30-6 p.m.

Hot Topics

An interactive discussion on transportation funding methods and campaign techniques.

6-7 p.m.

Transportation Investment Advocates Council Reception

Reception for Transportation Investment Advocates Council members and invited guests.

Wednesday, July 12

Hyatt Regency Columbia Ballroom

8- 8:30 a.m.

Breakfast

8:30 -8:45 a.m.

Welcome Remarks

Speaker: Pete Ruane, president & CEO, ARTBA

8:45-9:15 a.m.

State & Local Transportation Funding Trends

A review of recent trends and initiatives, a preview of 2017 ballot measures, and why it is important for states to act now to increase transportation funding.

Speaker: Dr. Alison Premo Black, chief economist, ARTBA

9:15-10:15 a.m.

2016–2017 State Transportation Funding Increases Roundtable

Advocates share their takeaways from successful campaigns to increase state/local transportation funding.

Speakers: Anthony Attanasio, executive director, UTCA NJ; Michael Quigley, executive director of California Alliance for Jobs; Dennis Faulkenberg, president, Appian (Indiana); Jordan Marsh, vice president, South Carolina Alliance to Fix Our Roads

10:15-10:30 a.m.

Networking Break

10:30-11 a.m.

Federal Transportation Funding Developments

An update on the Trump Administration's transportation infrastructure and status report on efforts to permanently fix the Highway Trust Fund.

Speaker: Dean Franks, vice president of congressional relations, ARTBA

11-11:45 a.m.

Building America's Economic Expressway

An in-depth exploration of a national campaign to modernize the nation's transportation network, with emphasis on marketing, polling, building partnerships, grassroots organization, and more.

Speaker: Courtney Laydon, editorial director and account director, Subject Matter

11:45 a.m.–12 p.m.

CASE Dire States Grant Update

CASE representatives detail the recent completion of the Old Forge Bridge in Quincy Township, Pennsylvania - the winner of the 2017 Dire States Grant.

Speaker: Brian Weisbaum, project manager, CASE

12–1:30 p.m.

Lunch Keynote Speakers: State Transportation Funding Champion Legislators

Lawmakers who advocated for legislation to increase transportation funding within their state share their secrets for success.

Speakers: Tennessee Senate Speaker Pro Tem **Jim Tracy** (R-District 16); Louisiana Rep. **Kenneth Havard** (R-District 62); Montana State Rep. **Frank Garner** (R-District 7); Oregon State Rep. **Brad Witt** (D-District 31)

1:30-2p.m.

Past Transportation Funding Increases: Where Are They Now?

A look back at state transportation funding increases, the effect it had on their state, and the challenges they faced after funding was approved.

Speakers: **Seth Millican**, executive director, Georgia Transportation Alliance; **Nick Donohue**, deputy secretary of Transportation, Virginia Department of Transportation

2-2:15 p.m.

Networking Break

2:15–3 p.m.

Tried & True: Raising Motor Fuel Taxes to Support New Transportation Investments

Three advocates compare their state's motor fuel tax rate—a flat excise tax, a variable-rate tax that adjusts based on the average wholesale price of motor fuel, and a variable-rate tax that adjusts based on changes to the Consumer Price Index. They will share the pros and the cons, and discuss their experience campaigning for the increase.

Speakers: **Juva Barber**, executive director, Kentuckians for Better Transportation;

Burt Tasaico, state program analysis engineer, NC DOT; Idaho State Sen. **Bert Brackett** (R- District 23)

3–3:45 p.m.

Exploring Alternative Transportation Funding Options

Advocates will explore their states' current transportation funding status and the various ways they have explored increasing transportation funding outside of the motor fuel tax, including VMT pilot programs, tolling, and road usage charges.

Speakers: **Andrea French**, executive director, TAG Houston; **Larry Major**, director of government relations, Pike Industries; **Barb Rohde**, executive director, Mileage-Based User Fee Alliance

3:45–4 p.m.

Closing Remarks

Speaker: **Dr. Alison Premo Black**, chief economist, ARTBA

6–7:30 p.m.

Capitol Hill Reception Agriculture Committee Room (Room 1300 at the Longworth House Office Building)

Join other state and local transportation advocates for an evening networking reception on Capitol Hill. This reception is held in conjunction with ARTBA's Public-Private Partnership Conference.

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