



TRANSPORTATION  
INVESTMENT  
ADVOCACY  
CENTER

**2017 NATIONAL WORKSHOP  
FOR STATE AND LOCAL  
TRANSPORTATION ADVOCATES**

Wednesday, July 12

Hyatt Regency Washington  
Washington, D.C.

# PROPOSED AGENDA

**Tuesday, July 11**

ARTBA Offices

4:00 p.m. - 5:30 p.m.

## **Transportation Investment Advocates Council Annual Meeting**

*This meeting is for members of the Transportation Investment Advocates Council and those interested in joining the Council.*

5:30 p.m. - 6:00 p.m.

## **Hot Topics**

*An interactive discussion on transportation funding methods and campaign techniques.*

6:00 p.m. - 7:00 p.m.

## **Transportation Investment Advocates Council Networking Reception**

**Wednesday, July 12**

Hyatt Regency

8:00 a.m. - 8:30 a.m.

## **Breakfast**

8:30 a.m. - 8:45 a.m.

## **Welcome**

8:45 a.m. - 9:15 a.m.

## **State & Local Transportation Funding Trends**

*A review of recent trends and initiatives, a preview of 2017 ballot measures, and why it is important for states to act now to increase transportation funding.*

9:15 a.m. - 10:15 a.m.

## **2016 – 2017 State Transportation Funding Increases Roundtable**

*Advocates share their takeaways from successful and unsuccessful campaigns to increase state/local transportation funding that failed to advance.*

10:15 a.m. - 10:30 a.m.

## **Coffee Break**

10:30 a.m. - 11:00 a.m.

## **Federal Transportation Funding Developments**

*An examination of current federal transportation funding and expectations looking ahead.*

11:00 a.m. - 11:45 a.m.

## **Building America's Economic Expressway Campaign**

*An in-depth exploration of a national campaign to increase transportation funding, including marketing, polling, building partnerships, grassroots organization, and more.*

11:45 a.m. – 12:00 p.m.

## **CASE Dire States Grant**

12:00 p.m. – 1:30 p.m.

## **Lunch Keynote Speakers: State Transportation Funding Champion Legislators**

*Lawmakers who advocated for legislation to increase transportation funding within their state.*

1:30 p.m. - 2:00 p.m.

## **2013 Gas Tax Increases: Where are They Now?**

*A look back at 2013 state motor fuel tax increases, the effect it had on their state, and the challenges they faced after funding was approved.*

2:00 p.m. - 2:15 p.m.

## **Networking Break**

2:15 p.m. – 3:00 p.m.

## **Motor Fuel Tax Options**

*Three advocates compare their state's motor fuel tax rate—a flat excise tax, a variable-rate tax that adjusts based on the average wholesale price of motor fuel, and a variable-rate tax that adjusts based on changes to the Consumer Price Index. Advocates will share the pros and the cons, and discuss their experience campaigning for the increase.*

3:00 p.m. – 3:45 p.m.

## **Alternative Transportation Funding Options**

*Advocates will explore various ways they have increased transportation funding outside of the motor fuel tax, including VMT pilot programs, tolling, and road usage charges.*

3:45 p.m. – 4:00 p.m.

## **Closing Remarks**

6:00 p.m. – 7:30 p.m.

## **Networking Reception on Capitol Hill**

*Join other state and local transportation advocates for an evening networking reception on Capitol Hill. This reception is held in conjunction with ARTBA's Public-Private Partnership Conference.*

Register: [www.artba.org/shop](http://www.artba.org/shop)



American Road  
& Transportation  
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