

PROPOSED AGENDA

Tuesday, July 11

ARTBA Offices

4:00 p.m. - 5:30 p.m.

Transportation Investment Advocates Council Annual Meeting

This meeting is for members of the Transportation Investment Advocates Council and those interested in joining the Council.

5:30 p.m. - 6:00 p.m.

Hot Topics

An interactive discussion on transportation funding methods and campaign techniques.

6:00 p.m. - 7:00 p.m.

Transportation Investment Advocates Council Networking Reception

Wednesday, July 12

Hyatt Regency

8:00 a.m. - 8:30 a.m.

Breakfast

8:30 a.m. - 8:45 a.m.

Welcome

8:45 a.m. - 9:15 a.m.

State & Local Transportation Funding Trends

A review of recent trends and initiatives, a preview of 2017 ballot measures, and why it is important for states to act now to increase transportation funding.

9:15 a.m. - 10:15 a.m.

2016 – 2017 State Transportation Funding Increases Roundtable

Advocates share their takeaways from successful and unsuccessful campaigns to increase state/local transportation funding that failed to advance.

10:15 a.m. - 10:30 a.m.

Coffee Break

10:30 a.m. - 11:00 a.m.

Federal Transportation Funding Developments

An examination of current federal transportation funding and expectations looking ahead.

11:00 a.m. - 11:45 a.m.

Building America's Economic Expressway Campaign

An in-depth exploration of a national campaign to increase transportation funding, including marketing, polling, building partnerships, grassroots organization, and more.