

TRANSPORTATION
INVESTMENT
ADVOCACY
CENTER



2017 NATIONAL WORKSHOP FOR STATE AND LOCAL TRANSPORTATION ADVOCATES

Wednesday, July 12

Hyatt Regency Washington
Washington, D.C.



American Road
& Transportation
Builders Association

PRELIMINARY PROGRAM

Tuesday, July 11

ARTBA Offices

4 - 5:30 p.m.

Annual Meeting: Transportation Investment Advocates Council

This meeting is for members of the Transportation Investment Advocates Council and those interested in joining the Council.

5:30 - 6 p.m.

Hot Topics

An interactive discussion on transportation funding methods and campaign techniques.

6 - 7 p.m.

Transportation Investment Advocates Council Reception

Wednesday, July 12

Hyatt Regency

8 - 8:30 a.m.

Breakfast

8:30 - 8:45 a.m.

Welcome Remarks

8:45 - 9:15 a.m.

State & Local Transportation Funding Trends

A review of recent trends and initiatives, a preview of 2017 ballot measures, and why it is important for states to act now to increase transportation funding.

9:15 - 10:15 a.m.

2016 – 2017 State Transportation Funding Increases Roundtable

Advocates share their takeaways from successful and unsuccessful campaigns to increase state/local transportation funding that failed to advance.

10:15 - 10:30 a.m.

Networking Break

10:30 - 11 a.m.

Federal Transportation Funding Developments

An update on the Trump Administration's transportation infrastructure plan and Highway Trust Fund.

11 - 11:45 a.m.

Building America's Economic Expressway Campaign

An in-depth exploration of a national campaign to increase transportation funding, including marketing, polling, building partnerships, grassroots organization, and more.

11:45 a.m. – Noon

CASE Dire States Grant

Noon – 1:30 p.m.

Lunch Keynote Speakers: State Transportation Funding Champion Legislators

Lawmakers who advocated for legislation to increase transportation funding within their state share their secrets for success.

1:30 - 2p.m.

2013 Gas Tax Increases: Where are They Now?

A look back at 2013 state motor fuel tax increases, the effect it had on their state, and the challenges they faced after funding was approved.

2 - 2:15 p.m.

Networking Break

2:15 – 3 p.m.

Tried and True: Raising Motor Fuel Taxes to Support New Transportation Investments

Three advocates compare their state's motor fuel tax rate—a flat excise tax, a variable-rate tax that adjusts based on the average wholesale price of motor fuel, and a variable-rate tax that adjusts based on changes to the Consumer Price Index. Advocates will share the pros and the cons, and discuss their experience campaigning for the increase.

3 – 3:45 p.m.

Alternative Transportation Funding Options

Advocates will explore various ways they have increased transportation funding outside of the motor fuel tax, including VMT pilot programs, tolling, and road usage charges.

3:45 – 4 p.m.

Closing Remarks

6 – 7:30 p.m.

Capitol Hill Reception

Join other state and local transportation advocates for an evening networking reception on Capitol Hill. This reception is held in conjunction with ARTBA's Public-Private Partnership Conference.

Register: www.artba.org/shop



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